



Lat/Lon: 33.3563355/-111.916146

December 2007

Z8

E Elliot Rd & S Rural Rd Tempe, Arizona		3.00 min drivetime	5.00 min drivetime	10.00 min drivetime
<b>Summary Data</b>				
<b>Demographic Adjustment</b>	Census 2000 Households	8,960	34,569	145,811
	Route Active Residential Count	9,911	36,696	159,423
	Census 2000 Average Persons per Household	2.59	2.63	2.55
	Census 2000 Population	23,404	91,367	377,946
	Recalculated Route <i>Lower range</i>	25,654	96,455	406,472
	Active Population <i>Upper range</i>	25,888	96,990	413,228
<b>Census Households vs Route Residential Count</b>		<b>+10.61%</b>	<b>+6.15%</b>	<b>+9.34%</b>
<b>Origination Data</b>				
<b>Residential Demographics</b>	Active Residential Delivery (cr)	9,038	35,823	152,854
	Active Residential Box (cr)	873	873	6,561
	Active Residential Count (Carrier Route)	9,911	36,696	159,415
	Additional Residential Delivery (zc)	0	0	7
	Additional Residential Box (zc)	0	0	0
	Additional Active Residential Count (Zip Code)	0	0	7
	Additional Active General Delivery Count	0	0	0
	Total Active Residential Count	9,911	36,696	159,423
	Possible Residential Count (Carrier Route)	10,554	38,275	168,195
	Add'l Possible Residential Count (Zip Code)	0	0	7
	Additional Possible General Delivery Count	0	0	0
	Total Possible Residential Count	10,554	38,275	168,202
	Census 2000 Households	8,960	34,569	145,811
	Population in households	23,193	90,864	371,766
	1-person household	22.18%	22.49%	25.79%
	2-person household	35.26%	34.19%	33.74%
	3-person household	17.82%	18.00%	17.03%
	4-person household	15.30%	15.21%	13.60%
	5-person household	6.54%	6.47%	5.95%
	6-or-more person household	2.90%	3.63%	3.88%
	Population in Group Quarters	212	504	6,180
	Census 2000 Median Age	34.5	33.1	30.8
	Census 2000 Average Household Income	\$80,895	\$73,083	\$59,186
Census 2000 Median Household Income	\$69,265	\$63,043	\$51,552	
Census 2000 Per Capita Income	\$30,830	\$27,599	\$22,812	
Total Housing Units	9,405	36,118	154,522	
Occupied housing units	95.27%	95.71%	94.36%	
Owner-occupied housing units	70.90%	67.36%	57.68%	
Renter-occupied housing units	29.10%	32.64%	42.32%	
<b>Business Demos</b>	Drop Site Business or Family Served Count	9	78	1,312
	Active Business Deliveries (Carrier Route)	1,327	3,210	15,854
	Additional Active Business Deliveries (Zip Code)	69	187	694
	Total Active Business Deliveries	1,397	3,397	16,548
	Possible Business Deliveries (Carrier Route)	1,453	3,597	17,838
	Add'l Possible Business Deliveries (Zip Code)	70	193	734
	Total Possible Business Deliveries	1,522	3,790	18,572

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<b>SCHEME ACTIVE POSTAL DROP</b>	<b>BUSINESS</b>	<b>Scheme Active Business Count</b>		
		1,397	3,397	16,548
		42	310	1,710
		68	160	583
		552	1,716	6,476
		159	624	3,587
		576	581	3,895
		0	0	0
		0	0	0
		0	0	0
		0	5	296
		<b>Scheme Active Residential Count</b>		
		9,911	36,696	159,423
		1,896	9,845	54,118
		862	2,220	6,863
		3,329	11,758	45,590
		2,951	12,000	46,291
		873	873	6,561
		0	0	0
	0	0	0	
	0	0	0	
	0	0	0	
	0	0	0	
	0	0	0	
	0	0	0	
	<i>Scheme Active General Delivery Count</i>			
	0	0	0	
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>BUSINESS</b>	<b>Scheme Possible Business Count</b>		
		1,522	3,790	18,572
		45	349	1,977
		70	165	618
		619	1,966	7,598
		172	682	4,035
		617	622	4,047
		0	0	0
		0	0	0
		0	0	0
		0	6	297
		<b>Scheme Possible Residential Count</b>		
		10,554	38,275	168,202
		2,181	10,665	57,313
		867	2,237	7,079
		3,463	12,064	46,927
		3,011	12,278	47,533
		1,031	1,031	9,350
		0	0	0
	0	0	0	
	0	0	0	
	0	0	0	
	0	0	0	
	0	0	0	
	<i>Scheme Possible General Delivery Count</i>			
	0	0	0	
<b>Scheme Drop</b>				
	Scheme Drop Business Family Served Count	9	78	1,311
	Scheme Active Business: Residential Mix	0	0	0
	Scheme Active Residential: Business Mix	0	0	1
	<i>Facility Locations</i>	0	1	5

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Percentage of count derived from Carrier Route Geography<sup>[1]</sup> 99.4% 99.5% 99.6%  
 Percentage of count derived from Zip Code Geography<sup>[2]</sup> 0.6% 0.5% 0.4%

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.