

# POSTALCOUNT Trend

DELIVERY STATISTICS as of 11/07 (4th Qtr-07)

Calculated using Proportional Block Groups

Web Sample



Lat/Lon: 36.099795/-115.243063

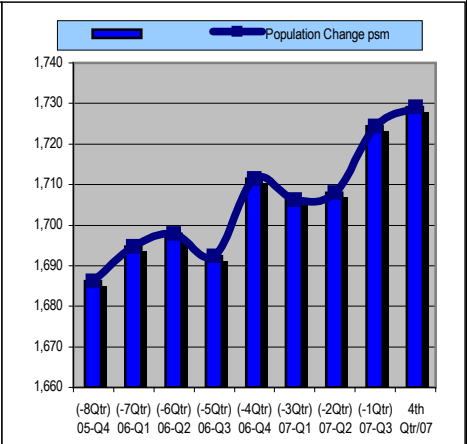
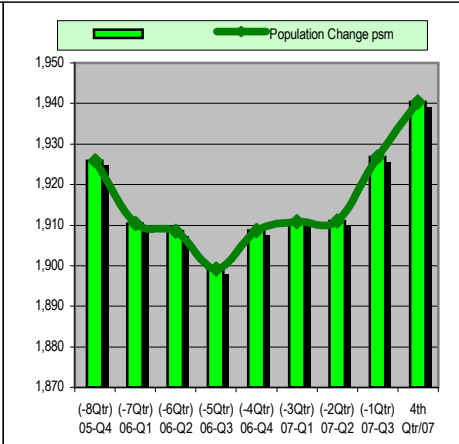
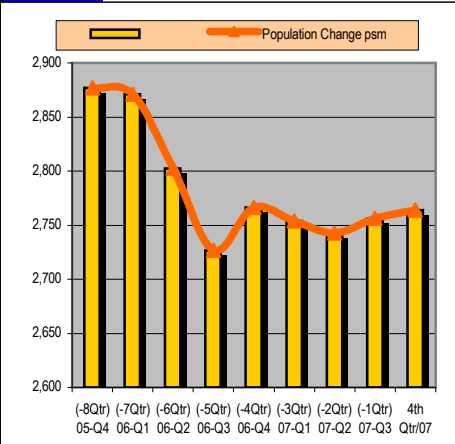
July 2008

Z21

## W Tropicana Ave & S Rainbow Blvd Las Vegas, Nevada

1.00 mi radius 3.00 mi radius 5.00 mi radius

	1.00 mi radius	3.00 mi radius	5.00 mi radius	
<b>Demographic Adjustment</b>	Census 2000 Households	8,091	43,640	99,105
	Route Active Residential Count	8,679	54,836	135,648
	Census 2000 Average Persons per Household	2.55	2.41	2.45
	Census 2000 Population	20,675	105,433	243,570
	Recalculated Route Lower range	22,010	132,245	332,512
	Active Population Upper range	22,178	133,684	337,406
	Census Households vs Route Residential Count	+7.27%	+25.65%	+36.87%
	Active Residential Delivery (cr)	8,679	52,971	131,579
	Active Residential Box (cr)	0	1,865	3,407
	Active Residential Count (Carrier Route)	8,679	54,836	134,986
<b>Residential Demographics</b>	Additional Residential Delivery (zc)	0	0	0
	Additional Residential Box (zc)	0	0	661
	Additional Active Residential Count (Zip Code)	0	0	661
	Additional Active General Delivery Count	0	0	0
	Total Active Residential Count	8,679	54,836	135,648
	Possible Residential Count (Carrier Route)	9,038	57,104	140,456
	Add'l Possible Residential Count (Zip Code)	0	0	754
	Additional Possible General Delivery Count	0	0	0
	Total Possible Residential Count	9,038	57,104	141,210
	<b>Business Demos</b>	Drop Site Business or Family Served Count	0	0
Active Business Deliveries (Carrier Route)		250	4,165	11,537
Additional Active Business Deliveries (Zip Code)		133	1,047	3,668
Total Active Business Deliveries		384	5,212	15,206
Possible Business Deliveries (Carrier Route)		284	4,586	13,198
Add'l Possible Business Deliveries (Zip Code)		151	1,183	3,943
Total Possible Business Deliveries		435	5,769	17,141



Historical Trend	1.00 mi radius	3.00 mi radius	5.00 mi radius
Est Hhlds Past 8 Qtrs 05-Q4	9,033	54,423	132,287
Est Hhlds Past 7 Qtrs 06-Q1	9,015	53,987	132,956
Est Hhlds Past 6 Qtrs 06-Q2	8,800	53,935	133,193
Est Hhlds Past 5 Qtrs 06-Q3	8,561	53,669	132,764
Est Hhlds Past 4 Qtrs 06-Q4	8,687	53,937	134,259
Est Hhlds Past 3 Qtrs 07-Q1	8,647	54,002	133,851
Est Hhlds Past 2 Qtrs 07-Q2	8,612	54,006	133,986
Est Hhlds Past 1 Qtrs 07-Q3	8,654	54,453	135,272

Data derived from postal geography and then proportionally aggregated to census geography.  
 2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).  
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 Demographic Source: US Census Bureau USPS / TIGER Geography 11/07

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