

# RETAIL POTENTIAL PROFILE

2000 Census, 2007 Estimates

Calculated using Proportional Block Groups



Lat/Lon: 33.352256/-111.963825

March 2008

RRP3

<b>1553 W Todd Dr Tempe, Arizona</b>	<b>1.00 mi radius</b>	<b>3.00 mi radius</b>	<b>5.00 mi radius</b>	<b>10.00 mi radius</b>
2007 Estimated Households	6,700	48,887	116,203	361,190
2007 Estimated Population	16,203	123,398	309,194	1,017,982
2007 Est. Average Household Income	\$57,990	\$70,433	\$72,522	\$61,182
2007 Est. Median Household Income	\$56,474	\$68,312	\$70,059	\$58,574
<b>Motor Vehicle &amp; Parts Dealers</b>	<b>\$33,306,018</b>	<b>\$273,720,179</b>	<b>\$664,848,405</b>	<b>\$1,833,914,016</b>
New Car Dealers	\$27,898,684	\$229,278,437	\$556,940,918	\$1,535,347,743
User Car Dealers	\$1,944,253	\$15,991,305	\$38,850,824	\$107,014,997
Recreational Vehicle Dealers	\$37,537	\$307,722	\$746,741	\$2,072,182
Motorcycle and Boat Dealers	\$1,251,279	\$10,463,149	\$25,460,660	\$70,016,744
Auto Parts and Accessories	\$1,495,630	\$12,162,395	\$29,477,546	\$82,180,168
Tire Dealers	\$678,635	\$5,517,172	\$13,371,717	\$37,282,181
<b>Furniture &amp; Home Furnishings Stores</b>	<b>\$4,163,836</b>	<b>\$35,820,247</b>	<b>\$87,526,953</b>	<b>\$234,629,348</b>
Furniture Stores	\$2,966,731	\$25,497,360	\$62,277,181	\$167,088,816
Floor Covering Stores	\$495,509	\$4,369,118	\$10,729,759	\$28,227,194
Other Home Furnishing Stores	\$701,596	\$5,953,770	\$14,520,014	\$39,313,338
<b>Electronics &amp; Appliance Stores</b>	<b>\$4,155,644</b>	<b>\$34,569,600</b>	<b>\$83,986,844</b>	<b>\$229,987,056</b>
Appliances and Electronics Stores	\$2,478,263	\$20,565,655	\$49,917,401	\$137,408,815
Computer Stores	\$1,439,521	\$12,048,954	\$29,330,346	\$79,430,364
Camera and Photography Stores	\$237,860	\$1,954,991	\$4,739,097	\$13,147,877
<b>Building Material &amp; Garden Equip &amp; Supplies Dealer</b>	<b>\$9,148,987</b>	<b>\$76,988,993</b>	<b>\$187,679,999</b>	<b>\$510,140,593</b>
Home Centers	\$3,107,761	\$26,207,506	\$63,837,263	\$173,789,443
Paint and Wallpaper Stores	\$124,882	\$1,044,891	\$2,545,579	\$6,943,038
Hardware Stores	\$1,365,311	\$11,495,316	\$28,033,888	\$76,089,174
Other Building Materials Stores	\$3,823,805	\$32,158,839	\$78,457,887	\$213,146,366
Outdoor Power Equipment Stores	\$80,901	\$679,004	\$1,653,654	\$4,468,527
Nursery and Garden Stores	\$646,327	\$5,403,436	\$13,151,729	\$35,704,044
<b>Food &amp; Beverage Stores</b>	<b>\$27,838,016</b>	<b>\$225,599,755</b>	<b>\$546,393,368</b>	<b>\$1,538,257,681</b>
Grocery Stores	\$24,783,706	\$200,721,238	\$486,186,750	\$1,370,188,122
Convenience Stores	\$1,125,500	\$9,069,972	\$21,932,186	\$61,941,536
Meat Markets	\$313,744	\$2,514,586	\$6,082,154	\$17,282,592
Fish and Seafood Markets	\$74,883	\$599,762	\$1,450,550	\$4,123,353
Fruit and Vegetable Markets	\$146,952	\$1,176,771	\$2,845,986	\$8,092,246
Other Specialty Food Markets	\$232,573	\$1,864,437	\$4,509,814	\$12,811,540
Liquor Stores	\$1,160,657	\$9,652,990	\$23,385,929	\$63,818,293
<b>Health &amp; Personal Care Stores</b>	<b>\$5,017,949</b>	<b>\$40,771,376</b>	<b>\$98,653,473</b>	<b>\$275,026,110</b>
Pharmacy and Drug Stores	\$3,783,842	\$30,968,211	\$75,054,806	\$208,509,451
Costmetics and Beauty Stores	\$158,585	\$1,300,178	\$3,152,100	\$8,733,129
Optical Goods Stores	\$756,811	\$5,905,394	\$14,153,446	\$40,242,252
Other Health and Personal Care Stores	\$318,711	\$2,597,593	\$6,293,121	\$17,541,279
<b>Gasoline Stations</b>	<b>\$19,044,643</b>	<b>\$154,569,248</b>	<b>\$374,667,453</b>	<b>\$1,051,396,813</b>
Gasoline Stations with Convenience Stores	\$12,830,249	\$104,207,852	\$252,576,986	\$708,324,917
Gasoline Stations without Convenience Stores	\$6,214,394	\$50,361,396	\$122,090,467	\$343,071,896

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<b>Clothing &amp; Clothing Accessories Stores</b>	\$8,044,784	\$66,670,952	\$161,982,992	\$445,776,458
Men's Clothing Stores	\$577,657	\$4,777,258	\$11,598,148	\$31,779,778
Women's Clothing Stores	\$1,570,369	\$13,006,929	\$31,558,979	\$86,599,398
Childrens' and Infant's Clothing Stores	\$503,402	\$4,219,053	\$10,293,294	\$28,347,895
Family Clothing Stores	\$2,664,067	\$22,073,100	\$53,619,520	\$147,387,499
Clothing Accessory Stores	\$107,443	\$903,318	\$2,197,345	\$5,977,094
Other Apparel Stores	\$417,982	\$3,452,684	\$8,377,937	\$23,046,489
Shoe Stores	\$1,351,787	\$10,881,647	\$26,370,060	\$74,546,272
Jewelry Stores	\$810,003	\$7,002,307	\$17,102,866	\$45,746,806
Luggage Stores	\$42,076	\$354,657	\$864,843	\$2,345,226
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$4,060,826	\$33,938,207	\$82,561,845	\$226,707,476
Sporting Goods Stores	\$1,461,965	\$12,260,343	\$29,837,978	\$82,149,560
Hobby, Toy, and Game Stores	\$717,554	\$5,961,254	\$14,486,591	\$40,020,730
Sewing and Needlecraft Stores	\$121,185	\$1,032,652	\$2,519,536	\$6,825,917
Musical Instrument Stores	\$277,294	\$2,263,649	\$5,482,640	\$15,259,559
Book Stores	\$950,160	\$8,069,750	\$19,696,486	\$53,128,013
Record, Tape, and CD Stores	\$532,667	\$4,350,559	\$10,538,614	\$29,323,697
<b>General Merchandise Stores</b>	\$19,026,693	\$157,875,463	\$383,685,909	\$1,058,345,841
Department Stores	\$12,657,334	\$105,572,252	\$256,743,290	\$704,750,861
Warehouse Superstores	\$4,906,155	\$40,082,990	\$97,214,244	\$271,946,840
Other General Merchandise Stores	\$1,463,203	\$12,220,222	\$29,728,375	\$81,648,140
<b>Miscellaneous Store Retailers</b>	\$1,835,312	\$15,289,998	\$37,173,141	\$102,071,752
Florists	\$133,362	\$1,119,595	\$2,726,716	\$7,371,963
Office and Stationary Stores	\$343,750	\$2,908,545	\$7,090,035	\$19,128,574
Gift and Souvenir Stores	\$317,770	\$2,673,239	\$6,511,432	\$17,770,950
Used Merchandise Stores	\$276,467	\$2,324,360	\$5,659,906	\$15,429,049
Pet and Pet Supply Stores	\$438,656	\$3,619,822	\$8,787,036	\$24,385,956
Art Dealers	\$9,495	\$80,832	\$197,085	\$531,989
Mobile Home Dealers	\$3,914	\$33,301	\$81,137	\$219,779
Other Miscellaneous Retail Stores	\$311,898	\$2,530,304	\$6,119,796	\$17,233,493
<b>Nonstore Retailers</b>	\$6,298,560	\$52,048,186	\$126,417,703	\$348,618,947
Mail Order and Catalog Stores	\$3,975,217	\$33,084,680	\$80,429,790	\$220,005,977
Vending Machines	\$471,884	\$3,802,922	\$9,204,199	\$26,017,194
Fuel Dealers	\$1,119,842	\$9,116,583	\$22,104,708	\$61,972,090
Other Direct Selling Establishments	\$731,617	\$6,044,001	\$14,679,005	\$40,623,686
<b>Accommodation &amp; Food Services</b>	\$19,111,579	\$158,779,618	\$385,777,338	\$1,059,365,468
Hotels and Other Travel Accommodations	\$1,175,651	\$9,766,520	\$23,720,049	\$65,076,297
RV Parks	\$14,828	\$121,489	\$294,649	\$819,598
Rooming and Boarding Houses	\$8,167	\$67,797	\$164,744	\$452,656
Full Service Restaurants	\$7,975,429	\$66,269,889	\$161,000,189	\$441,937,162
Limited Service Restaurants	\$7,925,920	\$65,844,588	\$160,037,421	\$439,964,356
Special Food Services and Catering	\$1,330,001	\$11,048,930	\$26,852,463	\$73,803,015
Drinking Places	\$681,582	\$5,660,404	\$13,707,823	\$37,312,384

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<b>Motor Vehicle &amp; Parts Dealers</b>	\$33,306,018	\$273,720,179	\$664,848,405	\$1,833,914,016
<i>Potential Weekly Average Amount per Household</i>	\$95.6	\$107.7	\$110.0	\$97.6
<i>Compared against USA Households Average</i>	\$104.6 ~ Average	\$104.6 ~ Average	\$104.6 ~ Average	\$104.6 ~ Average
<b>Furniture &amp; Home Furnishings Stores</b>	\$4,163,836	\$35,820,247	\$87,526,953	\$234,629,348
<i>Potential Weekly Average Amount per Household</i>	\$12.0	\$14.1	\$14.5	\$12.5
<i>Compared against USA Households Average</i>	\$10.8 ~ High	\$10.8 ~ Very High	\$10.8 ~ Very High	\$10.8 ~ High
<b>Electronics &amp; Appliance Stores</b>	\$4,155,644	\$34,569,600	\$83,986,844	\$229,987,056
<i>Potential Weekly Average Amount per Household</i>	\$11.9	\$13.6	\$13.9	\$12.2
<i>Compared against USA Households Average</i>	\$11.1 ~ Average	\$11.1 ~ Very High	\$11.1 ~ Very High	\$11.1 ~ High
<b>Building Material &amp; Garden Equip &amp; Supplies Dealer</b>	\$9,148,987	\$76,988,993	\$187,679,999	\$510,140,593
<i>Potential Weekly Average Amount per Household</i>	\$26.3	\$30.3	\$31.1	\$27.2
<i>Compared against USA Households Average</i>	\$21.5 ~ Very High	\$21.5 ~ Very High	\$21.5 ~ Very High	\$21.5 ~ Very High
<b>Food &amp; Beverage Stores</b>	\$27,838,016	\$225,599,755	\$546,393,368	\$1,538,257,681
<i>Potential Weekly Average Amount per Household</i>	\$79.9	\$88.7	\$90.4	\$81.9
<i>Compared against USA Households Average</i>	\$90.9 ~ Low	\$90.9 ~ Average	\$90.9 ~ Average	\$90.9 ~ Average
<b>Health &amp; Personal Care Stores</b>	\$5,017,949	\$40,771,376	\$98,653,473	\$275,026,110
<i>Potential Weekly Average Amount per Household</i>	\$14.4	\$16.0	\$16.3	\$14.6
<i>Compared against USA Households Average</i>	\$14.2 ~ Average	\$14.2 ~ High	\$14.2 ~ High	\$14.2 ~ Average
<b>Gasoline Stations</b>	\$19,044,643	\$154,569,248	\$374,667,453	\$1,051,396,813
<i>Potential Weekly Average Amount per Household</i>	\$54.7	\$60.8	\$62.0	\$56.0
<i>Compared against USA Households Average</i>	\$47.6 ~ High	\$47.6 ~ Very High	\$47.6 ~ Very High	\$47.6 ~ High
<b>Clothing &amp; Clothing Accessories Stores</b>	\$8,044,784	\$66,670,952	\$161,982,992	\$445,776,458
<i>Potential Weekly Average Amount per Household</i>	\$23.1	\$26.2	\$26.8	\$23.7
<i>Compared against USA Households Average</i>	\$26.6 ~ Low	\$26.6 ~ Average	\$26.6 ~ Average	\$26.6 ~ Low
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$4,060,826	\$33,938,207	\$82,561,845	\$226,707,476
<i>Potential Weekly Average Amount per Household</i>	\$11.7	\$13.4	\$13.7	\$12.1
<i>Compared against USA Households Average</i>	\$11.4 ~ Average	\$11.4 ~ High	\$11.4 ~ High	\$11.4 ~ Average
<b>General Merchandise Stores</b>	\$19,026,693	\$157,875,463	\$383,685,909	\$1,058,345,841
<i>Potential Weekly Average Amount per Household</i>	\$54.6	\$62.1	\$63.5	\$56.3
<i>Compared against USA Households Average</i>	\$58.8 ~ Average	\$58.8 ~ Average	\$58.8 ~ Average	\$58.8 ~ Average
<b>Miscellaneous Store Retailers</b>	\$1,835,312	\$15,289,998	\$37,173,141	\$102,071,752
<i>Potential Weekly Average Amount per Household</i>	\$5.3	\$6.0	\$6.2	\$5.4
<i>Compared against USA Households Average</i>	\$5.3 ~ Average	\$5.3 ~ High	\$5.3 ~ High	\$5.3 ~ Average
<b>Nonstore Retailers</b>	\$6,298,560	\$52,048,186	\$126,417,703	\$348,618,947
<i>Potential Weekly Average Amount per Household</i>	\$18.1	\$20.5	\$20.9	\$18.6
<i>Compared against USA Households Average</i>	\$17.6 ~ Average	\$17.6 ~ High	\$17.6 ~ High	\$17.6 ~ Average
<b>Accommodation &amp; Food Services</b>	\$19,111,579	\$158,779,618	\$385,777,338	\$1,059,365,468
<i>Potential Weekly Average Amount per Household</i>	\$54.9	\$62.5	\$63.8	\$56.4
<i>Compared against USA Households Average</i>	\$50.3 ~ Average	\$50.3 ~ Very High	\$50.3 ~ Very High	\$50.3 ~ High

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\*Note: (Merchandise Lines) North American Industrial Classification System